

# Steven Hoey

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On-line portfolio at [www.stevehoey.com](http://www.stevehoey.com)

## EXECUTIVE PROFILE

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### ***Interactive Media - Project Leader, Designer & Developer***

A professional with a powerful combination of design ability, technical knowledge, leadership, and communication skills; seeking a lead role in creating compelling, novel interactive media projects that engage and educate the audience.

## TECHNICAL SUMMARY

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Extensive experience using Flash and ActionScript (1/2/3), HTML/XHTML, CSS, XML/XSLT, PHP, JavaScript, Photoshop, and Illustrator to design and build complex interactive web sites and interactive applications. Proficient with Dreamweaver, Captivate, QuarkXPress, Premiere, FinalCut, MySQL, Audacity, and Adobe Acrobat. Experience with JSP, ASPX, CVS, SCP, SSH, SFTP, Ableton Live. Very familiar with Microsoft Windows XP, Windows 2000, Macintosh OSX, Windows NT, Windows 9X, and the Office suite. Familiar with various Unix derivatives.

## PROFESSIONAL EXPERIENCE

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**Hoey Design & Solutions, Inc. – Somerville, MA**

**2002 – Present**

### ***Principal Designer / Developer***

Design and build interactive Flash applications for delivery via CD-ROM, kiosk, and the Web. Create HTML and Flash-based education and training materials. Design, build, and maintain complex, interactive web sites. Assess client needs and develop specifications; collaborate with client teams to refine specifications, develop prototypes, and deliver polished interactive products. Participate in all phases of project development and management, from conception to final delivery and implementation.

Clients appreciate the ingenuity and creativity I bring to their projects, implementing novel solutions and identifying potential problems early in the development cycle. I am able to communicate effectively to a broad range of stakeholders, from members of the Board of Directors to Java developers, from physicians to finance directors.

Clients include: Akamai Technologies; Children's Hospital Boston; Boston Museum of Science; American Board of Family Medicine; BoardPoint, LLC; Liberty Mutual Insurance Group; Accella Learning Systems; Gay & Lesbian Review Worldwide; American Board of Pediatrics; American Board of Psychiatry and Neurology; Medical Learning Company.

**Massachusetts College of Art – Boston, MA**

**2005 – Present**

### ***Adjunct Faculty***

Co-teach "ActionScript for Designers" in the Graduate and Continuing Education Department. Instruct students in using Flash's powerful scripting language to produce complex interactivity and to develop ActionScript that is readable, modular, extensible, maintainable, and reusable.

## STEVEN HOEY - PROFESSIONAL EXPERIENCE - CONTINUED

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Kurzweil Technologies, Inc. – Wellesley Hills, MA

1999-2002

**Senior Web Developer**

Designed and developed all web sites of the Kurzweil Companies. Managed a team including an outside design firm, software developers, and content creators to launch KurzweilAI.net, a cutting-edge web site that explores the social impact of future technologies. Collaborated with outside design consultants and a team of developers to create FamilyPractice.com, the leading website for Family Physicians. Built a variety of web-based applications using PHP, server-side Java, MySQL, JavaScript, and HTML. Created original graphics and designs for print publications, book jackets, and multimedia presentations, including a live real-time motion-capture presentation at TED 11.

Steve Hoey Computer Consulting – Cambridge, MA

1996-1999

**Web Site Designer & Developer**

Designed, composed, and created web sites as an independent contractor to a variety of medical, educational, and non-profit institutions. Chaired a committee of administrators and faculty at the Harvard Graduate School of Education to reassess the School's web presence, and then redesigned and rebuilt the School's web site. Designed and created web sites for the Beth Israel Deaconess Medical Center Department of Obstetrics and Gynecology, the American Society of Abdominal Surgeons, Cambridge College, and the video performance art group Noise Laboratories.

Harvard Graduate School of Education – Cambridge, MA

1993-1998

**Instructional Computer Support Specialist**

Worked with faculty to facilitate and improve their use of technology both in the classroom and in support of their classroom activities. Specified and maintained all classroom computing equipment for the School. Investigated characteristics of effective educational software. Participated in the specification and design of the new Learning Technologies Center. Served on the Dean's Web Policy Committee. Supervised a team of part-time workers in the delivery, setup, and maintenance of computer and media equipment.

## EDUCATION

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Harvard College – Cambridge, MA

1989-1993

**A. B. magna cum laude in Psychology**

Honors Thesis research on the self-esteem effects of social visibility published in the April, 1998 *Journal of Personality and Social Psychology* with lead authors Deborrah E. S. Frable and Linda Platt. Co-director of undergraduate peer counseling group. Director of Studio Engineering, news anchor, and jazz disc jockey at WHRB-FM. Designer and writer of Quincy House newsletter.

## PERSONAL

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Avid student of West African percussion; study with teachers from Senegal, Guinea, and Mali, 1996-present. Other interests include cycling, hiking, dancing, and travel.